

## CREDIT POINTS AND EXAMS

Our university offers 5 ECTS credit points for attending the SUL. The 5 ECTS are awarded for attendance of the lectures and the company visits as well as for the final exam. You will also receive a certificate of attendance.

## HOUSING

You can choose between two housing options:

### Option 1: Shared student apartment

You will be accommodated with other German or international students in student apartments near the campus. You will have your own bedroom but will usually share a bathroom and a kitchen. The apartments are located throughout the city of Lingen and are not in one building complex.

### Option 2: Find your own housing

You can organize housing for yourself in one of the hotels or vacation apartments in Lingen. After your acceptance to the program, you will receive a list of possible hotels. You are responsible for making your own reservations.



## THE CITY OF LINGEN

Looking back on more than 1,000 years of history, Lingen has many stories to tell. Nowadays, 52,000 inhabitants live in Lingen's safe and family-friendly neighborhoods and work in nearby businesses. Lingen has a rich cultural life, and both our students and staff are very active not only in participating, but also in shaping many activities. Studying in Lingen means becoming part of the community, both on and off campus.

### What makes the city of Lingen special?

- safe city with very welcoming and open-minded people
- city center in walking distance from campus
- a variety of restaurants, cafés and bars
- cultural offers such as theaters, cinemas and a concert hall
- great outdoor activities, such as bike-riding and swimming
- good public transportation to explore neighboring cities such as Münster, Osnabrück, Bremen or Amsterdam (Netherlands)

## CONTACT AND FURTHER INFORMATION

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[www.hs-osnabrueck.de/summer-university-lingen](http://www.hs-osnabrueck.de/summer-university-lingen)



**HOCHSCHULE  
OSNABRÜCK**  
UNIVERSITY OF APPLIED SCIENCES



## SUMMER UNIVERSITY LINGEN

Global Players and Hidden Champions: Business and Technology Made in Germany

July 10 - July 23, 2022



**MKT**

FACULTY OF MANAGEMENT,  
CULTURE AND TECHNOLOGY

## PROGRAM CONTENT

### Global Players and Hidden Champions: Business and Technology Made in Germany

The Summer University Lingen (SUL) offers a unique insight into Germany's economy and its successful internationally operating companies. You will have the chance to experience German economy at first hand by participating in exciting lectures by our dedicated professors and by visiting companies and meeting with their representatives. A great way to network and to receive access to the German labor market!

The backbone of Germany's economy are family-owned medium-sized companies, the so-called German Mittelstand, which not only have high revenues but are also often huge players on the global market. The area of Lingen, where our Summer University takes place, is home to many Mittelstand companies. The companies have strong ties to the region while at the same time operating very successfully on an international and global market. The Summer University Lingen (SUL) will analyze the following questions:

- What is the structure of German economy and what are the challenges?
- What is the German Mittelstand?
- What are the key success factors of family-owned and medium-sized companies? How did they become internationally successful?

You will attend lectures on topics such as

- Features of small and medium-sized enterprises (SME)
- International Management and International Marketing
- International Human Resource Management
- Technology based SME

Besides the lectures, you will participate in group and project work as well as deal with case studies.

### Summer University Lingen puts theory into practice!

We will visit several internationally operating companies to gain insight into the regional, international and global procedures of companies in Germany, the city of Lingen and its surrounding area. The companies come from different industries such as automotive engineering, air-conditioning technology, shipbuilding and other innovative technology branches. The company visits are a great opportunity to get a unique insight, talk to company representatives, build a network with potential future employers and find out what they are looking for.

Please find more information on the previous SUL here:  
[www.hs-osnabrueck.de/summer-university-lingen](http://www.hs-osnabrueck.de/summer-university-lingen)  
[www.youtube.com/watch?v=CW-uSIXyQ2E](https://www.youtube.com/watch?v=CW-uSIXyQ2E)

### CULTURAL PROGRAM

Various leisure activities and a weekend trip to Berlin complete this program and offer the opportunity to learn more about Lingen, the Emsland region as well as Germany as a whole. International participants will get to know each other during common sport activities, cultural trips, pub crawls and barbecues.



## PROGRAM FEE

Program fee with accommodation: **EUR 1200**

Program fee without accommodation: **EUR 950**

Early-Bird fee: **EUR 1000** (the application has to be submitted by **March 1, 2022**).

The program fee includes:

- tuition and teaching materials
- company visits and transfer to the companies
- various leisure activities
- weekend trip to Berlin (including accommodation, breakfast, city tour)

The program fee **does not** include:

- travel costs
- meals in Lingen and Berlin
- additional expenses for leisure activities

Special fees apply for students of Osnabrück University of Applied Sciences. Please contact us to get more information on your program fee.

## APPLICATION DEADLINE

Please find more information with regard to the application process on our website:  
[www.hs-osnabrueck.de/summer-university-lingen](http://www.hs-osnabrueck.de/summer-university-lingen)

The application deadline is **May 1, 2022**.





## TARGET GROUP

The ISU is open to international and German undergraduate and graduate students of any study program. Students should be interested in the above mentioned topics and should be willing to engage in group work and discussions with students from all over the world.

## WHY ENROLL IN ISU

- benefit from Germany's high quality of education
- experience Osnabrück University of Applied Sciences as an internationally recognized university with numerous partnerships around the globe
- be taught by academics from Osnabrück and its international partner universities with plenty of professional experience
- enjoy the safe and green city of Osnabrück that provides great value for money
- meet participants from a variety of countries and study in an intercultural environment



## COURSE DATES AND DEADLINES

- **February 1 until March 31, 2022**  
Application period
- **April 22, 2022**  
You will be informed about your acceptance for the program
- **May 6, 2022**  
The program fee is due by this date. You will find the banking details in the Letter of Acceptance
- **July 20, 2022**  
Arrival day (Osnabrück central station)
- **July 21, 2022**  
Beginning of ISU
- **July 23 to 24, 2022**  
Lectures and Build-the-team-event
- **August 10, 2022**  
Final exams and farewell
- **August 11, 2022**  
Departure

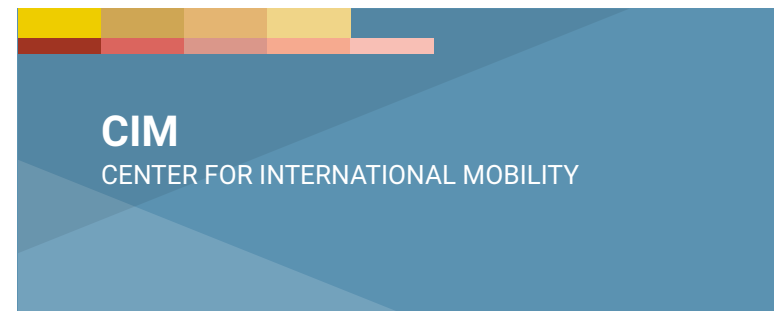


**HOCHSCHULE OSNABRÜCK**  
UNIVERSITY OF APPLIED SCIENCES



## INTERNATIONAL SUMMER UNIVERSITY (ISU)

July 20 – August 11, 2022  
3 weeks, 5 ECTS





## WELCOME TO OSNABRÜCK UNIVERSITY OF APPLIED SCIENCES

The International Summer University offers an exciting, three-week program taught in English. It includes specializations such as:

### Undergraduate level

- Economics of Globalization
- Cultural Management
- Clinical Perspectives in Physiotherapy
- Corporate Social Responsibility & Sustainability
- Food Lab – Special Food Technologies
- Applied Artificial Intelligence for Non-Programmers

### Graduate level

- Global Healthcare Management

The up-to-date list of courses on offer in 2022 will be available as of November 2021 on the ISU website:

[www.hs-osnabrueck.de/international-summer-university](http://www.hs-osnabrueck.de/international-summer-university)

You choose one course which is then combined with classes on German language as well as study trips, company visits and cultural activities.

Upon successful participation in the ISU students receive a certificate of attendance and 5 ECTS-credit points.

## PROGRAM FEE

The program fee of **1,850.00 euros** includes:

- tuition and course related company visits
- accommodation in the international Guest House or in shared apartments
- public transportation within Osnabrück
- tutor's assistance
- cultural and sport activities
- three-day trip to Berlin including overnight stays with breakfast, sightseeing tour

Not included in the program fee are:

- your travel and visa expenses
- insurance expenses
- your meals
- optional two-day trip to Amsterdam (210 euros)
- optional three-day trip to Paris (420 euros)

## LANGUAGE REQUIREMENTS

Study competence in English (e.g. level B2 of the Common European Framework of References for Languages CEFR)



Provided that the Corona situation allows the courses to be held in a face-to-face setting, ISU 2022 will take place on-site and in compliance with the appropriate safety precautions. For latest information please visit [www.hs-osnabrueck.de/en/corona/](http://www.hs-osnabrueck.de/en/corona/) and [www.hs-osnabrueck.de/international-summer-university](http://www.hs-osnabrueck.de/international-summer-university)

## CONTACT INFORMATION

**Hochschule Osnabrück – University of Applied Sciences  
Center for International Mobility (CIM)**

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## ACADEMIC DIRECTOR

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## PROGRAM COORDINATOR & APPLICATION

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For more information and application:

[www.hs-osnabrueck.de/  
international-summer-university](http://www.hs-osnabrueck.de/international-summer-university)



In cooperation with

